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media release



ABC  
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Books

# true green @ work

100 ways you can make the  
environment your business



Kim McKay and Jenny Bonnin

ABC Books; rrp: \$22.95; paperback; full colour; fully illustrated; ISBN 9780733321887

Whether you work in an office, shop or factory, run your own business or manage a corporation, you can make a difference at work

Kim McKay and Jenny Bonnin are at the forefront of the grass roots environmental movement as part of the hugely successful Clean up Australia team. Last year they published **TRUE GREEN 100 Everyday ways you can contribute to a healthier planet** in Australia and it has been widely acclaimed here and in the USA as an indispensable resource - user friendly and effective.

**TRUE GREEN @ WORK 100 simple ways to be greener, leaner and more productive in the workplace** written with business journalist Tim Wallace, is their latest book.

This is another essential reference that offers sensible and effective advice to help everyone contribute to a healthier workplace and therefore a healthier planet.

*Our challenge is to every business in Australia:  
step up and take your environmental responsibility seriously*



Kim McKay is the co-founder and deputy chairwoman of Clean Up Australia and Clean Up the World.

Jenny Bonnin is a director of Clean Up Australia and Clean Up the World.

*Sometimes it can seem hard to make a difference when you aren't in charge; sometimes it seems hard even when you are. But from our own experience with Clean*

**KIM & JENNY are available for interview. To arrange images/extracts/interviews please contact Jane Finemore, ABC Books Publicity, 028333 3969 or**

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# TRUE GREEN @ WORK by Kim McKay and Jenny Bonnin

ABC Books, August 2007; rrp: \$22.95;

*Up Australia we have seen how everyone has an important role to play in making things happen.* From the Introduction.

If every suggestion in TRUE GREEN @ WORK was taken up by every workplace, imagine the difference that would make ...

- Coffee - what's better for the environment: using recyclable takeaway containers or using your own mug and washing it up every day?
- Pens, Pencils and other Stationery -What should we be using?
- Paper: How important is recycling? What else can we do?
- Unwanted Correspondence: Don't just throw it in the bin - return to sender
- Bought lunch vs homemade: Which method uses the least resources?
- Papertowel in the bathrooms vs hand dryers: What to do about all the tissue paper?
- Business Uniforms: Synthetic vs wool or cotton. What material should you choose?
- Subsidising staff to drive: What are some alternatives?
- Mobile Phones: Just how do we recycle our old models?
- Sleep mode on the computer: Does it make a difference?
- Is it possible to build a high-rise office block without using air conditioning?
- How can your choice of Superannuation Fund help the environment?
- How would increased flexitime and working from home arrangements help the environment?

TRUE GREEN @ WORK is the perfect tool to motivate your colleagues - if we start talking, action will follow.

Kim McKay and Jenny Bonnin are available for interview. Please contact Jane Finemore on 02 8333 3969 or [Finemore.jane@abc.net.au](mailto:Finemore.jane@abc.net.au)