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local engagement

More than 600,000 Australians are members of a green group, and it isn't just the largest and most well-known organisations like WWF and Greenpeace to which they belong. Alongside the high-profile lobbying (and fundraising) efforts of the international groups are a multitude of local groups engaged in practical efforts like planting trees, rehabilitating public open spaces, running opportunity shops, recycling rubbish, turning used cooking oil into biodiesel and promoting renewable energy. No matter what the size of your business, there is a group that can benefit from your support, and in turn help raise your profile in the community in which you operate. For a list of national, state and regional organisations that run local groups go to www.ecodirectory.com.au.

