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virtual meetings

In business 'face time' is indispensable for your first meeting with an important client, trying to close a significant deal, asking an investor for money or signing a contract. But for many other occasions meeting in person is a luxury rather than a necessity. Virtual meetings – teleconferencing, web-conferencing or video-conferencing – can be just as effective, and cost a fraction of the time, money and energy. The technology to enable virtual meetings is no longer exotic or expensive; in fact it can be free. If you have an internet connection the tools are just a few mouse clicks away. Information on how to get started can be found at www.e-strategyguide.gov.au, a guide designed for non-profit organisations but equally useful to others as well.