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# green globe

**G**reen Globe is the worldwide benchmarking and certification program for the travel and tourism industry, including hotels, restaurants, resorts and vehicle rental companies. The program measures performance in nine areas: greenhouse gas emissions; energy efficiency; freshwater use; wastewater management; air quality protection and noise control; solid waste minimisation, reuse and recycling; ecosystem impact; land use; and local social, cultural and economic impact. The certification process, developed in conjunction with the Co-operative Research Centre for Sustainable Tourism in Australia, requires an onsite audit by an accredited third-party assessor. Certification is renewed biannually. For more information and a list of participating businesses go to [www.greenglobe.org](http://www.greenglobe.org).

