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## true green home

100 ideas to help you create a greener home

Kim McKay and Jenny Bonnin

rrp \$22.95; paperback ISBN 9780733322877



Want to improve your carbon footprint in a meaningful way? This book will teach you the top 100 ways to make your home more sustainable, better for your health and the health of the planet.

**True Green Home** is the fourth book in the popular True Green series written by Kim McKay and Jenny Bonnin who are part of the Clean Up Australia team. Both Kim and Jenny have had experience at renovating homes and the 100 tips in **True Green Home** include many of the practices and principles they've learnt.

There are also case studies by award winning sustainable architect Caroline Pidcock - who always strives to combine creativity with practicality (see pages 34-35); Victorian designer Luke Middleton shares five key issues behind his design approach (see pages 46-47) and interior designer and sustainability consultant Kirsty Mate lists the golden rules for renovators, new builders and home decorators (see pages 58-59).

Some great tips include:

- Eco friendly building materials are growing in availability and affordability. Ask your builder and architect to source green solutions to non-renewable resources such as: recycled timber and engineered and plastic timber (great for decks)
- Banish the air conditioner - create natural breezes with the placement of doors and windows.
- Install skylights and enjoy free natural light for up to 14 hours a day
- Don't stand by: Standby power can cost the average Australian household as much as \$50-\$100 per year. Turning off that red light at night on your television, CD player or computer can you save around 115 kilograms of greenhouse gas emissions every year.

**True Green Home** is suitable for home-owners and renters alike. You'll be surprised how easy it is to make a difference that will have a positive impact on the environment.

In June this year, Kim McKay was made an Officer of the Order of Australia (AO) for distinguished service to the environment and the community and Jenny Bonnin has recently embarked on a role with the Clinton Climate Initiative in Sydney to further her passion for creating a sustainable future.

**KIM MCKAY & JENNY BONNIN** are available for interview. Please contact Jackie Evans Tel: 02 9808 3117 or 0407 776 222 or [jep.pub@bigpond.net.au](mailto:jep.pub@bigpond.net.au)

Available from October 3 at ABC Shops, ABC Centres, selected book retailers, online at [abcshop.com.au](http://abcshop.com.au) or phone orders to 1300 360 150

[www.betruegreen.com](http://www.betruegreen.com)



## Kim McKay & Jenny Bonnin

Kim McKay and Jenny Bonnin are the creators of the highly successful True Green brand and series of books published both in Australia (ABC Books) and the United States (National Geographic).

Kim McKay, AO, (left) is the co-founder and deputy chairwoman of Clean Up Australia and Clean Up the World, and is an international social and sustainability marketing consultant who includes National Geographic among her clients. Kim has lived in the USA, UK, Morocco and Argentina and now lives in Sydney.

Jenny Bonnin, (right), has a background in strategic marketing and communications and works with the Clinton Climate Initiative. She has two children and two step children, for whom she is determined to leave the world a better place, and is also a director of Clean Up Australia and Clean Up the World.

Jenny and Kim are partners in the social and sustainability marketing firm, Momentum2 Pty Ltd.

They have already successfully published three books: **TRUE GREEN 100** Everyday ways you can contribute to a healthier planet, **TRUE GREEN @ WORK 100** Everyday Ways You Can Make the Environment Your Business written with business journalist Tim Wallace and **TRUE GREEN KIDS: 100 Things you can do to save the planet**

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