



MEDIA ALERT

For use: Wed 2nd April, 2008

ENVIRONMENT MINISTER PETER GARRETT LAUNCHES
NEW GREEN KIDS BOOK AT HIS OLD SCHOOL
True Green Kids shows Australian Kids what they can do
to help save our planet

What : The launch of **True Green Kids: 100 Things You Can Do to Save the Planet** by The Hon. Peter Garrett AM MP, Minister for the Environment, Heritage and the Arts & Ian Kiernan AO, Chairman, Clean Up Australia.

Where : Gordon West Public School, Ryde Road, Pymble

When : Wednesday 2nd April, 2008 at 12.45 – 2pm

Who : **The Hon. Peter Garrett**, Minister for the Environment, Heritage and the Arts – former student at Gordon West; **Gordon West Principal, Jim Huckerby** will announce the school's new sustainability program; **Ian Kiernan**, Chairman, Clean Up Australia; **Kim McKay & Jenny Bonnin**, True Green authors

Students from Gordon West Public participated in the production of **True Green Kids** – 3rd grader, Lachlan Chang is featured on the cover!

Editors Note: 12.45-1pm : Photos/interviews;
1pm – 1.30pm: School Assembly/Book Launch
An ABC 'Behind the News' survey showed that the environment rated as the number one concern* of children aged 7-16years *(equal to concerns about their friends or family dying). Released Jan 07 by Professor Colin MacMullin, Dean Int'l School, Flinders University.

True Green Kids: 100 Things You Can Do to Save the Planet
By Kim McKay & Jenny Bonnin ABC Books, \$22.95, www.shop.abc.net.au
Visit : www.betruegreen.com

For interviews with Kim or Jenny or more information contact:
Jackie Evans, JEP: 02 9808 3117; 0407 776 222 jep.pub@bigpond.net.au
Kylie Guthrie, Momentum2: kguthrie@momentum2.com.au - 02 9331 3577
Kim McKay, 0418 440 626; **Jenny Bonnin,** 0414 473 572

True Green ■ 84-88 Cathedral Street, Woolloomooloo NSW 2011
Tel: +61 2 9331 3577 • **Fax:** +61 2 9331 0466 • betruegreen.com