



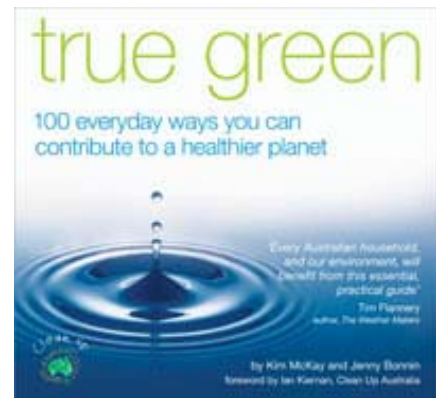
ABC
Australian Broadcasting Corporation
Books

new release

true green

100 everyday ways you can contribute to a healthier planet

By Kim McKay and Jenny Bonnin
rrp \$19.95; ISBN: 0 7333 1564 X



Kim McKay and Jenny Bonnin are at the forefront of the grass roots environmental movement as part of the hugely successful Clean up Australia team. Each year they witness first hand just how much Australians care for their environment as hundreds of thousands of ordinary people turn up on Clean Up Australia Day to help make a difference.

In TRUE GREEN, Kim and Jenny illustrate how easy it is for all of us to make a difference to our own environment - every day. This handy little guide will empower individuals to contribute in some way, big or small to saving the planet. The book is beautifully illustrated and divided into sections covering the home, garden, at work, travel, shopping and in the community.

Global warming and climate change are now accepted as reality. It is time for all of us to reduce our ecological footprint and TRUE GREEN offers simple ways to do it.

As Ian Kiernan says in his foreword: *My tip, choose the top 10 changes you'll make today and then work your way up to more next week, the following week and the weeks after that.*



Kim McKay is the co-founder and deputy chairwoman of Clean Up Australia and Clean Up the World.

Jenny Bonnin is a director of Clean Up Australia and Clean Up the World.

For more information please contact Jane Finemore (02)8333 3969 or finemore.jane@abc.net.au

Available at ABC Shops, ABC Centres, selected bookstores,
on-line at abcshop.com.au or phone order to 1300 360 111.