



Kim McKay AO

Environmental Speaker & Author

Social & Sustainability Marketing Consultant

Co-founder Clean Up Australia & Clean Up the World

Co-author True Green Book Series

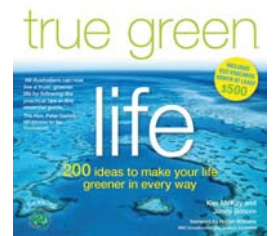
Speaking topics:

Making a Difference

Greening Your Workplace

Greening Your Home

Living the True Green Life



A life-long believer that everyone can make a difference, Kim McKay has worked for over 25 years and on every continent in media, sustainability and social marketing. As Co-founder of Clean Up Australia and Clean Up the World, Kim has seen first-hand how individuals can make a significant contribution to the health of our world.

Co-author of the popular True Green book series (published by ABC Books in Australia and National Geographic Books in the USA), her inspiring presentations tell a story of a life of adventure and making a difference at home, at work or in the community.

Presenter of weekly True Green tips on the *Eco Report on Sky News Australia* and a frequent media commentator, Kim regularly speaks at corporate, industry association and government conferences on the role we can all play in this carbon challenged world.

"Kim's presentation, True Green @ Work, was the jumpstart we needed. Her knowledge and passion for the topic is extraordinary. She held the audience captive with her stories, her facts and her humour. I feel we moved forward on year in one hour."

The Johns Hopkins Hospital and Health System, USA.

To enquire about booking Kim McKay for your next event or conference, please contact Momentum2 on 02 9331 3577 or email kmckay@momentum2.com.au

www.betruegreen.com