

ENVIRONMENTAL & MOTIVATIONAL SPEAKER
Kim McKay, AO



- *Co-Creator, True Green - ABC & National Geographic published author of ' True Green' series of 5 books & media commentator*
- *More than 80 speeches on sustainability and success to conferences, corporates, government, community and school groups since 2007*
- *Social & sustainability marketing & communications consultant – Director, Momentum2 pty ltd*
- *Co-founder Clean Up Australia and Clean Up the World + 1 Million Women Ambassador*

Testimonial : *"We can't thank Kim enough. She delivered a really compelling and inspiring speech to kick off our sustainability campaign, Project Leaf, and certainly got the staff talking. It was very aligned with our objectives for the event and the entire Green Team were thrilled."* [Communications Manager, International Corporate, Forbes 100](#)

Testimonial : *"Kim McKay was a key speaker at a team event for News Digital Careers. News Corp has introduced a global program, One Degree, to reduce the organisation's carbon footprint. Kim was fantastic. She uses a blend of knowledge and humour to really engage with her audience and to provide a global overview as well as an insight into her own personal journey championing the environment. Kim conveys both authority and accessibility in equal measure. Team members are still walking around quoting Kim. The tips she provided were translated into almost instant action too. Kim's presentation really energised staff and created conversations across departments."* [Kate Southam, Editor, careerone.com.au; Kate's Blog and Ask Kate, News Ltd](#)

Testimonial: *"Kim McKay reminds us that big change starts with small, individual actions. In discussing True Green at Work at the Treasury Executive Institute, she gave a compelling call to action for each person to make changes that can help save this planet we share. She moves beyond gloom and doom predictions to share practical, easy changes to our daily behavior that cumulatively can make a big difference".* [Bruce Nolan, Director, Treasury Executive Institute, US Federal Government](#)

Testimonial: *"Kim's discussion of her book True Green @ Work was the jump-start we needed. Her knowledge and passion for the topic is extraordinary. She held the audience captive with her stories, her facts and her humor. I feel we moved forward one year in one hour."* [Pamela Paulk, Vice President of Human Resources, The Johns Hopkins Hospital and Health System](#)

Testimonial: *"It has been my great pleasure to work with Kim McKay on three events in the DC area discussing her book, True Green @ Work. She is the consummate professional! Her talk on the environment is fun, fact filled, convincing and animated. She is an engaging speaker whose passion for her work shone through each time. Audiences left feeling inspired rather than depressed and she stressed her theme of one person making a difference."* [Perry Pidgeon Hooks, Partner, HooksBookEvents](#)

Kim McKay - Speaking Resume

2010

CUMIS Executive Round table – Canadian CEOs – Las Vegas, USA

Keynote speech on trends in business sustainability for the Cumis Insurance Executive Round Table. 30 CEO's of Canadian Credit Unions at a three day retreat. Ritz Carlton Hotel, Las Vegas, Nevada, USA. 10 March, 2010.

ULAN Coal Mine – OH&S Day for Miners – Mudgee, NSW

Keynote speech to kick off OH&S Day for coal miners focused on waste management and personal responsibility for X Strata Coal. Mudgee, NSW. Audience - 500 attendees. 26 February, 2010.

National Geographic Genographic Project Media Conference, Sydney

Master of Ceremonies/facilitator for Media Conference to announce Charles Darwin's DNA/deep ancestry. Major media - Print, tv and radio in attendance at the Australian Museum. 60 attendees. 4 February, 2010.

2009

NSW Department of Planning – Women's/Green Group - Sydney

Keynote luncheon speech to women's group and staff green action group focusing on the importance of individual action on climate change. Sydney headquarters. 60 attendees. December 9, 2009.

Genographic Project – Public Lecture, Melbourne

Master of Ceremonies for National Geographic's Genographic Project public 'reveal' lecture at Spot Theatre, Melbourne University with Dr. Spencer Wells, Governor of Victoria, His Excellency Prof. David de Kretser AC. Simon Longstaff and Prof. Philip Batterham. Concluding event for 'Evolution, the Festival'. 400 attendees. December 6, 2009.

1 Million Women Campaign Launch – Melbourne

Panellist for the *1 million women* campaign launch/Green Capital breakfast at Hilton on the Park, Melbourne. 450 guests. December 3, 2009.

1 Million Women Campaign Launch – Sydney

Panellist for the *1 million women* campaign launch/Green Capital breakfast at the Hilton Hotel, Sydney. 500 guests. November 13, 2009.

Kincoppal Rose Bay – Forum for School Alumni

Keynote speech and panel discussion 'That Salvation Will Come About Through Women'. 10 min speech on the 1 Million Women campaign and Australia's environmental sustainability. 200 guests. November 5, 2009.

Johnson & Johnson - Medical

Keynote speech to kick off Johnson & Johnson's Project Leaf sustainability program. 20 minute motivational speech to over 100 J&J staff at the corporate headquarters, Ryde, NSW. October 6, 2009.

Qantas Airways – Investing for the Long Haul – Sustainability Seminar Series

Convenor, master of ceremonies and presenter for the second year of the *Qantas Investing for the Long Haul* seminars aimed at the travel and tourism industry. Momentum2 designed and produced the seminars featuring 50+ local and international speakers. Eight cities (Perth, Adelaide, Brisbane, Sydney, Hobart, Melbourne, Alice Springs & Cairns) with more than 600 attendees. September & October, 2009

ANZ Trustees - Women in Philanthropy Event

Panellist for ANZ Trustees at a presentation and cocktail event mc'd by Antonia Kidman targeting high net worth women. 150 guests at The Argyle, The Rocks, Sydney. 26 August, 2009.

Sydney Institute of Marine Science (SIMS) Foundation Launch

Master of Ceremonies for launch of Australia's premier marine research facility. 220 guests at the new harbourside event location, Sergeants' Mess, Chowder Bay, Mosman. 17 August, 2009.

Eye Foundation – Juleye What Would You Pay to See?

One hour 'soapbox' off-the-cuff speech in Martin Place, Sydney, to create awareness and raise funds for Juleye - \$3,500 raised. July 30, 2009.

Science Teachers' Conference – Climate Change - Melbourne University

One hour speech and q&a for 150 science teachers from across Victoria at the Bio21 centre. Focus on True Green Kids book. June 15, 2009

Principal for a Day – Chatswood High School

Speech to School Assembly at Chatswood High for Education Week. 1000 attendees including students, teachers and parents. May 27, 2009

Launch of Jessica Watson's Solo Around the World Sailing Campaign

Master of Ceremonies and media liaison for the first media conference to announce 16 year old Jessica Watson's solo record attempt. 50+ media and guests. Brisbane, 13 May 2009.

Premier Film Screening & Book Launch

Master of Ceremonies and introductory speech for premier of film, *Crimes Against Nature* and True Green Life book launch event. 150 guests Dendy Cinema, Opera Quays, Sydney April 30, 2009

Australian Book Launch Media Tour – *True Green Life...200 ideas to make your life greener in every way.* April/May 2009.

TV, radio and print interviews around Australia including 9am with David & Kim, Ch 10 and Sky News Eco Report with Georgia Hawkins.

US Book Launch – *True Green Home...100 Ideas to help you create a greener home.* April 2008

Fourth book published in the USA in the popular True Green series co-authored by Kim McKay and Jenny Bonnin. National Radio media tour to coincide with Earth Day around the USA (30+ interviews in major markets).

Australian Corporate Lawyers Association – Seminar

Keynote opening presentation to ACLA professional seminar. Environmental Challenges for Business. 100+ attendees. Parliament House Theatre, Sydney. March 25, 2009

Clean Up Sydney Harbour – 20th Anniversary Breakfast

Master of Ceremonies for business & community breakfast celebrating 20 years of Clean Up. Key note address by The Hon. Paul Keating, former Australian Prime Minister. 120 guests. Café Sydney, February 24, 2009.

AAAS/Subaru Excellence in Science Book Awards Presentation - USA

Key note speech accepting the award for **Best Hands On Science Book** for *True Green Kids* presented by the American Association for the Advancement of Science. 150 guests. AAAS Conference, Chicago, USA, February 13, 2009

Clean Up Israel Launch - Hakoah Club

Key note speech for launch of the Clean Up Israel campaign, part of Clean Up the World. 150 guests. Hakoah Club, Bondi, Sydney. February 1, 2009

2008

Abbotsleigh Speech Day – Guest Speaker

Inspirational speech to 4,000 attendees including girls, parents, teachers & friends at Darling Harbour Convention Centre. December 5, 2008.

GreenWorks Conference – Hong Kong

Key note presentation for National Geographic Channel at the GreenWorks Conference attended by 250 leading Hong Kong & Asian business people. 'Greening Your Business'; Eco-Report tv interview for CNN International and feature story, South China Morning Post. 20 November 2008.

Sky News & Sky Business – Eco-Report, Australia & New Zealand

Presenter of 30+ True Green environmental tips/interstitials – each 1.5mins for Australia's only 24 hour news channel as part of the weekly Eco-Report program. A new tip from the True Green books airs each week in 08 & 09.

Launch – *True Green Home....100 Ideas to help you create a greener home*, November 2008

Fourth book in the popular True Green series co-authored by Kim McKay and Jenny Bonnin. TV, radio and print media interviews around Australia.

Investing for the Long Haul – Qantas Sustainable Tourism Seminars.

Nine (9) day-long tourism industry seminars held in capital cities/centers across Australia (Brisbane, Cairns, Melbourne, Launceston, Adelaide, Canberra, Perth, Sydney and Darwin). Kim designed the seminars attend by more than 700 tourism industry representatives, facilitated the day and presented a 40min session on 'Greenwashing' as well as acting as Qantas' media spokesperson on sustainability. October 2008.

Launch – True Green Kids, USA

National media/radio tour of key US markets and Washington DC media, September, 2008.

Mosman Municipal Council, Sydney Australia.

Sustainable Business Seminar, opening address, August 13, 2008

Books Alive – 50 Books You Can't Put Down - True Green Book Tour, Melbourne and Geelong, Victoria

Nine (9) speeches over three days at local libraries and schools – 6, 7 & 8 August 2008

Sydney Institute of Marine Science – Annual fundraising dinner

After dinner speech, July 30, 2008

PRIA Founder’s Lecture, NSW Parliament House

“The Issue of Our Times” – annual evening lecture presented by the Fellows of the Public Relations Institute of Australia. July 22, 2008

LearnX Conference, Melbourne, Australia.

Key Note Presentation sponsored by Adobe.

Making a Difference at Work and demonstration of True Green @ Work E-Learning Program. 350+ attendees. June 13, 2008

Principal for a Day, Greenwich Public School, Sydney, Australia

Talk to years 4-6 as part of Education Week, May 28, 2008

Taronga Conservation Society, Zoo Retail Conference, Sydney, Australia.

Kick off inspirational speech – Challenges of Global Warming and what you can do. May 23, 2008

National Business Leaders Forum on Sustainable Development

Conference, Parliament House, Canberra, Australia. Panel presentation -

“Scaling Up Sustainability Action: ‘Greenwashing’”. 19-20 May, 2008

Australian Meeting & Events Industry National Conference – Alice Springs, Australia. Presentation and panel discussion.

Presentation to Youth MEIAA Group – You Can Make A Difference – inspirational speech; and panel discussion on Green Events. May 9, 2008

Johns Hopkins Hospital, Baltimore, MD, USA - Presentation on greening the workplace. 1 hour presentation. You Can Make A Difference at Work.

29 April, 2008

US Treasury Earth Day Speech – keynote presentation for Henry Paulson, US Secretary of Treasury, Washington, DC, USA. 150 guests.

Global Warming and It’s Challenges – You Can Make a Difference at Work. 22 April, 2008.

United Nations, New York – Launch & speech, True Green @ Work - Earth Day event hosted by Australian Mission – ‘Meet the Author’ panel

discussion with senior UN officials. April 21, 2008

Launch of True Green Kids – Gordon West Public School, Sydney, Australia with The Hon. Peter Garrett, Minister for the Environment. 2 April, 2008.

Series of tv, print and radio interviews.

Google Headquarters – San Francisco. Clean Up the World and True Green @ Work. Senior staff presentation for Google Maps. One hour speech. Clean Up the World partnership. 25 February, 2008.

US Dept. of Treasury – True Green @ Work Launch, Washington DC – one hour presentation/speech – Treasury Executive Institute – US Govt. Going Green At Work. Thursday 21 February, 2008

Geelong Chamber of Commerce & Victoria Parks – Green Business Seminar for Clean Up Australia
Keynote speaker – Creating a Green Workplace, Geelong, Victoria.
1 hour presentation and questions. 5 February, 2008

The “Orion” Antarctic Cruise – Guest Lecturer
Expedition Team Member & Guest Lecturer on environment/sustainability and The Genographic Project on board the luxury cruise ship, “Orion” sailing from Bluff, New Zealand to Antarctica and Hobart, Australia (18 days). Multiple presentations. 30th December 07 – 17th January 2008

2007

True Green E-Learning Seminar/Launch,
Museum of Sydney - “Changing the Business Climate ” + Melbourne Library : 30 minute speech - 50 attendees
Thursday 15 November, 2007 & Thursday 22 November, 2007

Sustainable Attainable Launch Event, Manly
Community Action Makes a Difference
30 minute speech- Motivational – 120 attendees. Thurs 8 November, 2007

National Geographic – Washington, DC
Staff ‘Green’ seminar - Motivational
30 minute speech
Thursday 25 October, 2007

McGrath Real Estate – Women’s Networking Breakfast
guest speaker - The Sustainable Office
30 minute speech – 40 attendees
Thursday 4 October, 2007

News Corporation – Online Division, National Conference

Guest speaker - The Sustainable Office . 30 minute speech to staff,
150 attendees. Wednesday 26 September, 2007

“Think Global, Act Local” - Rotary International

Key note address at Australian Conference, Canberra. 500 attendees –
20 minute presentation – inspirational address Sunday 16 September, 2007

“Business and Sustainability”

AMP Capital – Staff Address, Head Office, Sydney
150 attendees – 15 minute presentation – motivational address with AMP’s
CEO Friday 14 September, 2007

Launch – True Green @ Work

Book launch at Café Sydney with former NSW Premier, The Hon. Bob Carr
80 attendees – breakfast address – 10 mins
29 August, 2007

“The Tipping Point – Environmental Awareness Goes Mainstream”

Landcare National Conference, Keynote Address, Mackay, Queensland
400 attendees – 40 minute presentation – informative, motivational
23 August, 2007

“Making A Difference – Being True Green”

Sydney Grammar School – Parents’ Newsmakers Luncheon
40 attendees – 30 minute luncheon address; Wednesday 8 August, 2000

“Creating Sustainable Events”

RSVP Events Conference, Sydney
Panellist and key presenter – 250 attendees; 17 July, 2007

“Creating a Sustainable Office”

ESP Talks Series – Sydney Convention Centre
Panellist and key presenter – 50 attendees; 18 July, 2007

Clean Up Australia Sponsor’s Dinner

Master of Ceremonies 120 guests, Le Kiosk Restaurant, Manly, Australia
20 June, 2007

“Making a Difference”

Penrith Lakes Development Corporation – World Environment Day
Student Awards – Motivational Speech and presentation of prizes
50 guests. 5 June, 2007

“Making A Difference – What You Can Do” - Sydney Writer’s Festival
Keynote session with science broadcaster Dr Robin Williams – in discussion
200 attendees. Thursday 31 June, 2007

True Green @ Work

National Business Leaders Forum – Conference, Brisbane, Australia
Session presentation – sustainability in the workplace /pre launch of book
250 attendees – 10 minute presentation. 22 May, 2007

Making A Difference – Being True Green

Marriott Hotels – Staff Earth Day “Green” Event, Washington, DC
200 attendees – 30 minute presentation & questions. Friday 20 April, 2007

Making A Difference – Being True Green

National Geographic Society – Staff Presentation – Washington, DC
200 Attendees – panelist/discussion and presentation.
Wednesday 18 April, 2007

True Green – Book Launch

Australian Embassy with Ambassador Dennis Richardson, Washington DC
100 Attendees – 10 minute speech. Wednesday 18 April, 2007

Making A Difference – Being True Green

Green Conference – Ronald Regan Building, Washington DC
150 Attendees – 15 minute luncheon speech. Tuesday 17 April, 2007